

# Rates 2009



## CLASSICAL ADS

			WIDTH X HEIGHT	RATE IN EURO
<b>2/1 pages</b>		bled off	420 x 280 mm	12,000.00
<b>1/1 page*</b>		print space bled off	185 x 250 mm 210 x 280 mm	6,000.00
<b>1/2 page horizontal/vertical</b>		print space bled off	185 x 122 / 90 x 250 mm 210 x 140 / 105 x 280 mm	3,500.00
<b>1/3 vertical page</b>		print space bled off	58 x 250 mm 70 x 280 mm	2,500.00

\*20% premium for placement on back cover

## SPECIAL AD FORMATS

		RATE IN EURO		RATE IN EURO
<b>Fold-out cover</b>		20,000.00	<b>Sachets</b>	16,000.00

## THE FACTS IN A NUTSHELL

**Print circulation:** 50,000 copies

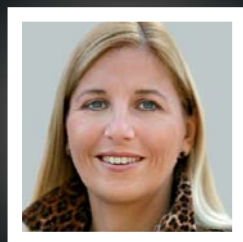
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