



man -

Austria's most powerful magazine for men

MAN will be launched in the unique and most promising way. This new magazine will be distributed together with our successful magazine WOMAN. Nearly 60 % of WOMAN readers are in a stable relationship and live with their partner. WOMAN readers are completely convinced by "their" magazine and will in turn share MAN with great enthusiasm with their partners and friends. Moreover, they will like and enjoy taking a look inside as well.

Date of issue:	2nd of April 2010 29th of October 2010
Size:	210 x 280 mm
Format:	~ 100 pages
Circulation:	100.000 copies 80.000 copies – delivered to WOMAN subscribers 10.000 copies – sold together with WOMAN (banderole) at newsstands 10.000 copies – sold at newsstands
Topics:	Fashion, beauty, boy-toys, tests, psycho, body & mind, discussion, gourmet, journey, business, culture & society, etc.

Our offer:

2/1 page:	€ 20.380,--
1/1 page:	€ 10.190,--
1/2 page :	€ 7.130,--

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