

# The travel summer special

## YOUR ADVANTAGES

- § A special offer targeted at F.A.Z. readers
- § Due to higher frequency the contact to readers is intensified
- § Target-oriented approach to readers planning a last minute holiday in June, July or August



Your ad could appear here

**Frankfurter Allgemeine**  
ZEITUNG FÜR DEUTSCHLAND

# The travel summer special

## AN OVERVIEW OF THE PRODUCT DETAILS

- § Seasonal special offer for the months of June, July and August
- § Alternative formats on request

Our offer/conditions	
Positioned solus on an editorial page in the travel package Thursday (F.A.Z.) / Sunday (F.A.S.) Sample calculation: 132 mm deep x 8 columns	
Regular rate EUR 19,852.80	Special offer: EUR 15,900 <b>-19%</b>

We shall be happy to send you a tailor-made offer and a first layout.

This offer is subject to 20% agency commission. . Discounts are not granted.

